

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	2	((CHAD) near2 (LESTER)).INV.	US-PGPUB; USPAT	OR	OFF	2010/08/11 09:50
L2	20	((ERIC) near2 (VEACH)).INV.	US-PGPUB; USPAT	OR	OFF	2010/08/11 09:50
L3	50	(US-20050038900-\$ or US- 20050055271-\$ or US- 20090012863-\$ or US- 20100094704-\$ or US- 20060149623-\$ or US- 20090313318-\$ or US- 20060194572-\$ or US- 20040059712-\$ or US- 20050021397-\$ or US- 20050050027-\$ or US- 20050050097-\$ or US- 20050071325-\$ or US- 20050080772-\$ or US- 20050114198-\$ or US- 20050131762-\$ or US- 20050228797-\$ or US- 20070239530-\$ or US- 20080097833-\$ or US- 20080167924-\$ or US- 20090132336-\$ or US- 20100049602-\$ or US- 20100076840-\$ or US- 20100131350-\$ or US- 20040044571-\$ or US- 20050165615-\$ or US- 20050216547-\$).did. or (US- 20060229942-\$ or US- 20070150353-\$ or US- 20070265923-\$ or US- 20080177596-\$ or US- 20090248655-\$ or US- 20040225566-\$ or US- 20060015406-\$ or US- 20080082400-\$).did. or (US- 6314451-\$ or US-6317761-\$ or US-6466967-\$ or US-6006197- \$ or US-7346606-\$ or US- 7346615-\$ or US-7349876-\$ or US-7523087-\$ or US-7647242- \$ or US-7668832-\$ or US- 7680796-\$ or US-7707053-\$ or US-6023722-\$ or US-6102406- \$ or US-7028268-\$ or US- 6012071-\$).did.	US-PGPUB; USPAT	OR	OFF	2010/08/11 10:05

L4	49	3 and (click)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/11 10:05
L5	38	3 and (click same (topic content context concept))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/11 10:06
L6	11644	709/224.ccls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/11 10:41
L7	365	705/14.41.ccls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/11 10:42
L8	985	705/14.69.ccls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/11 10:42
L19	8345	709/217.ccls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/11 13:12
S3	8	("20020010757" "20040117259" "20040054589" "20040083133" "20030101271" "20030035139" "20040054588" "20050086309").pn.	US-PGPUB	OR	OFF	2010/08/10 10:10
S7	1608	705/14.73.ccls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 10:27
S8	8	((click adj2 url) click-url) near10 (propert\$3 characteristic \$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 10:53

S9	212	tracking adj2 string	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 10:54
S10	1	S9 same (propt\$3 characteristic\$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 10:54
S11	172	S9 and (propt\$3 characteristic \$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 10:55
S12	125	S11 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 10:55
S13	25	S9 and (ad advertis\$5)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 10:56
S14	20	S13 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 10:56
S15	18636	(ad advertis\$5) near20 (propt \$3 characteristic\$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 11:00
S16	106	S15 same (click adj2 (thru through))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 11:01
S17	400	S15 same click	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 11:01

S18	23	S17 same (location geolocation geo-location)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 11:01
S19	1	S18 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 11:01
S20	7	("5724424" "5794210" "5948061" "5901287" "5937390" "5959623" "5960409").pn.	USPAT	OR	OFF	2010/08/10 11:12
S21	1	S18 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 13:31
S22	1	(ad advertisement) with click with encode with URL	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 13:31
S23	1	(ad advertisement) with click same (encode with URL)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 13:32
S24	314	(ad advertisement) with click with URL	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 13:32
S25	104	S24 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 13:33
S26	264	S24 and (type context topic concept) and (geolocation location (geographical adj (location locale)))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 13:38

S27	87	S26 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 13:38
S28	264	S24 and ((type context topic concept) and (geolocation location (geographical adj (location locale))))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 13:39
S29	248	(ad advertisement) near20 click near10 URL	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 13:40
S30	208	S29 and ((type context topic concept) and (geolocation location (geographical adj (location locale))))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 13:40
S31	67	S30 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 13:40
S32	107	S29 and ((type context topic concept) same (geolocation location (geographical adj (location locale))))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 13:41
S33	19	S32 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 13:41
S34	8	S29 same ((type context topic concept) same (geolocation location (geographical adj (location locale))))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 14:01
S35	56	S29 same (type context topic concept)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 14:02

S36	8	S35 same (geolocation location (geographical adj (location locale)))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 14:03
S37	15	S35 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 14:03
S38	56	(ad advertisement) near20 click near10 URL same (type context topic concept)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 14:07
S39	0	(ad advertisement) with click with encode with URL same ((type context topic concept) same (geolocation location (geographical adj (location locale))))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 14:08
S40	1	(ad advertisement) with click with encode with URL and ((type context topic concept) same (geolocation location (geographical adj (location locale))))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 14:08
S41	449	(url link hyperlink) with (encode query post) with (ad advertisement)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 14:11
S42	81	S41 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 14:11
S43	99	(url link hyperlink) with (encode query post) with (ad advertisement) same (type context topic concept)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 14:11
S44	28	S43 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 14:12

S45	288	(url link hyperlink) with (encode query post) with (ad advertisement popup pop-up) same (type context topic concept)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 14:13
S46	189	S45 not S43	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 14:13
S47	23	S46 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/08/10 14:13

**EAST Search History (I nterference)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L9	0	(encoding adj10 computer adj5 ad adj5 properties).clm.	USPAT; UPAD	OR	OFF	2010/08/11 10:45
L10	0	(encoded adj5 properties adj5 click).clm.	USPAT; UPAD	OR	OFF	2010/08/11 10:45
L11	0	(topic adj5 concept adj5 associated adj5 page).clm.	USPAT; UPAD	OR	OFF	2010/08/11 10:46
L12	2	(time adj5 ad adj5 served). clm.	USPAT; UPAD	OR	OFF	2010/08/11 10:46
L13	1	(identity adj5 server adj5 ad).clm.	USPAT; UPAD	OR	OFF	2010/08/11 10:48
L14	0	(other adj5 properties adj5 click).clm.	USPAT; UPAD	OR	OFF	2010/08/11 10:49
L15	1	(ad adj5 together adj5 click). clm.	USPAT; UPAD	OR	OFF	2010/08/11 10:50
L16	1	(encoded adj5 ad adj5 properties).clm.	USPAT; UPAD	OR	OFF	2010/08/11 10:50
L17	1	(content adj5 rendering adj5 facility).clm.	USPAT; UPAD	OR	OFF	2010/08/11 10:50
L18	1	(determining adj5 advertiser adj5 charge\$1).clm.	USPAT; UPAD	OR	OFF	2010/08/11 10:51
S2	1	"10749110"	USPAT; UPAD	OR	OFF	2010/08/05 14:37

**8/ 11/ 2010 1:24:45 PM****C:\ Documents and Settings\ bgillis1\ My Documents\ EAST\ Workspaces\ 10749110.wsp**